

COMMONWEALTH OF KENTUCKY
BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

AN INQUIRY INTO INTRALATA TOLL)
COMPETITION, AN APPROPRIATE) ADMINISTRATIVE
COMPENSATION SCHEME FOR COMPLETION) CASE NO. 323
OF INTRALATA CALLS BY INTEREXCHANGE)
CARRIERS, AND WATS JURISDICTIONALITY)

O R D E R

This matter arising upon petition of AT&T Communications of the South Central States, Inc. ("AT&T"), filed July 17, 1989 pursuant to 807 KAR 5:001, Section 7, for confidential protection of AT&T's responses to data request numbers 1, 3, and 24 contained in South Central Bell Telephone Company's ("SCB"), March 27, 1989 data request and it appearing to the Commission as follows:

The information furnished in response to data request numbers 1 and 3 consists of minutes of use reports which contains specific marketing information of various services offered by AT&T which a competitor could use in its marketing efforts against AT&T and which would allow AT&T's competitors to learn valuable information regarding AT&T's marketing strategy and thereby place AT&T at a competitive disadvantage to those competitors.

The information furnished in response to data request 24 contains technical descriptions concerning the logic and operation of AT&T's switched network and is otherwise unavailable to AT&T's competitors and provides specific data on the number, location,

logic, and intelligence built into the AT&T 4ESS machine. This information could be used by competitors of AT&T to design and introduce competing services and technologies. Further, this information contains details of aspects of AT&T's service order process which AT&T competitors could use in a marketing program targeted for AT&T's customers.

The information sought to be protected is not known outside of AT&T, is not disseminated within AT&T except to those AT&T employees who have a legitimate business need to know and act upon the information, and AT&T seeks to preserve the confidentiality of this information through all appropriate means. The disclosure of the information would cause competitive injury to AT&T and it should be treated as confidential.

This Commission being otherwise sufficiently advised,

IT IS ORDERED that AT&T's responses to South Central Bell Telephone Company's data request numbers 1, 3, and 24, which AT&T has petitioned be withheld from public disclosure, shall be held and retained by this Commission as confidential and shall not be opened to public inspection.

Done at Frankfort, Kentucky, this 9th day of August, 1989.

PUBLIC SERVICE COMMISSION


Chairman


Vice Chairman


Commissioner

ATTEST:

Executive Director